

150 S. LOS ROBLES AVENUE, STE. 101 PASADENA, CA 91101 P. (626) 794-8585 INFO@PASADENAMEDIA.ORG

AGENDA REGULAR MEETING PASADENA COMMUNITY ACCESS CORPORATION Tuesday, August 6, 2019 7:00 p.m. at 150 S. Los Robles Ave., Suite 101

BOARD OF DIRECTORS

Ann Marie Hickambottom (District 1) Vacant (District 2) Anna Hawkey Jablonski (District 3) Perry Helm (District 4) Yuny Parada (District 5) Ken Chawkins, Vice President (District 6) Sally Howell, President (District 7) Gail Schaper-Gordon, Treasurer (Mayor's Representative) Lisa Derderian (City Manager's Representative) Beth Leyden, Secretary (PUSD Representative) Alexander Boekelheide (PCC Representative)

STAFF

George Falardeau, Executive Director CEO Chris Miller, Chief Operations Officer Bobbie Ferguson, Head of Production Aaron Wheeler, Head of Community Development Liza Rodriguez, Office Administrator/Asst. to the Executive Director CEO

MISSION STATEMENT

The Pasadena Community Access Corporation is dedicated to the community access function of the Pasadena Telecommunications system and shall be operated exclusively for charitable, scientific, literary and educational purposes. In fulfilling these purposes, the corporation shall strive to achieve communication, facilitation, and development of media skills toward the ends of self-expression and community cohesion and improvement.

Item on the agenda may not be called in order listed.

Agendas and supporting documents are available on the Internet at <u>http://www.pasadenamedia.org</u>

Materials related to an item on this Agenda submitted to Pasadena Media <u>after</u> distribution of agenda packet are available for public inspection in the Pasadena Media Administrative office at 150 S. Los Robles Avenue, Suite 101, Pasadena, during normal business hours.

In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact PCAC at (626) 794-8585. Notification 24 hours prior to the meeting will enable PCAC to make reasonable arrangements to assure accessibility to this meeting.

DISTRIBUTION: PCAC Board of Directors City Council City Manager City Attorney City Clerk Central Library Public Information Officer

Los Angeles Times Pasadena Independent Pasadena Journal Pasadena Now Pasadena Star News Pasadena Weekly La Opinión

NOTICE OF REGULAR MEETING PASADENA COMMUNITY ACCESS CORPORATION (PCAC) BOARD OF DIRECTORS

NOTICE IS HEREBY GIVEN that a regular meeting of the Pasadena Community Access Corporation (PCAC) Operating Company (dba Pasadena Media) is scheduled for Tuesday, August 6, 2019, starting at <u>7:00 p.m.</u>, at <u>Pasadena Community Access Corporation</u> located at 150 S. Los Robles Ave., Ste. 101, Pasadena, CA 91101.

AGENDA

PUBLIC MEETING

- INTRODUCTION OF NEW MEMBERS/CALL TO ORDER/ROLL CALL
- APPROVAL OF JUNE 4, 2019 BOARD MEETING
 - Motion to Approve
- PUBLIC COMMENT ON MATTERS NOT ON THE AGENDA Please limit comments to three minutes each.
- TREASURER REPORT
- EXECUTIVE DIRECTOR REPORT
- OLD BUSINESS
- NEW BUSINESS
- ANNOUNCEMENTS BY BOARD MEMBERS AND STAFF
- ADJOURNMENT

Sally Howell, President, PCAC Board of Directors

I HEREBY CERTIFY that this notice, in its entirety, was posted on both the Council Chambers Bulletin Board, Room 247, and the Information Kiosk (in the rotunda area), at City Hall, 100 N. Garfield Ave., Pasadena, CA, in Pasadena Community Access Corporation Suite 101, and a copy was distributed to the Central Library for posting on the 1st day of Aug, 2019.

Liza Rodriguez, Office Administrator

PASADENA COMMUNITY ACCESS CORPORATION (PCAC)

MINUTES FOR THE REGULARLY SCHEDULED MEETING OF THE PCAC BOARD OF DIRECTORS FOR JUNE 4, 2019.

MEETING HELD AT PCAC, 150 S. LOS ROBLES AVE., SUITE 101, PASADENA, CALIFORNIA, 91101

REGULAR MEETING

1. INTRODUCTION OF NEW MEMBERS/CALL TO ORDER/ROLL CALL

Vice Chair Sally Howell called the meeting to order at 7:01 p.m.

Board Members Present, Absent, or Late, at the time of the call to order:

Ann Marie Hickambottom, District 1, absent District 2 (vacant) Robert Oltman, District 3, present Perry Helm, District 4, present Yuny Parada, District 5, present Ken Chawkins, District 6, present Sally Howell, Vice-Chair, District 7, present Gail Schaper-Gordon, Treasurer, Mayor's Representative, present Beth Leyden, Secretary, PUSD Representative, present Alexander Boekelheide, PCC Representative, present Lisa Derderian, City/City Manager Representative, present

Staff:

George Falardeau, Executive Director/CEO, present Chris Miller, Chief Operations Officer, present Javan Rad, Chief Assistant City Attorney, present

No public comment

- APPROVAL OF MINUTES FOR MARCH 5, 2019 BOARD MEETING AND MAY 7, 2019 BOARD MEETING Motion to approve by Schaper-Gordon, second by Boekelheide. All in favor.
- 3. PUBLIC COMMENT No public comment.
- 4. TREASURER'S REPORT Presented by Schaper-Gordon per Board agenda packet. Information item only. No action. No public comment.

5. EXECUTIVE DIRECTOR'S REPORT

As presented by ED Falardeau and staff, per Board agenda packet. Information item only. No public comment.

- 6. OLD BUSINESS None
- 7. NEW BUSINESS

FY20 PCAC BOARD OFFICER NOMINATIONS AND ELECTION – ACTION ITEM

- The following officers for the FY2019-20 PCAC Board Officers were voted on individually:
 - Chair: Sally Howell, Moved by Schaper-Gordon, Second by Chawkins. All in favor.
 - Vice Chair: Ken Chawkins, Moved by Shaper-Gordon, Second by Boekelheide. All in favor.
 - Treasurer: Gail Shaper-Gordon, Moved by Leyden, Second by Boekelheide. Shaper-Gordon accepts. All in favor.
 - Secretary: Beth Leyden, Moved by Boekelheide, Second by Shaper-Gordon. All in favor.

No public comment.

- 8. ANNOUNCEMENTS BY BOARD MEMBERS AND STAFF
 - There will be no July, 2019 Board Meeting (Executive Action by new Board Chair, Howell).
 - Miscellaneous announcements by Board Members and Staff.
- 9. ADJOURNMENT
 - Motion to adjourn by Boekelheide in honor of Bob Oltman, Second by Oltman. Meeting adjourned at 7:53 p.m.

FUTURE MEETING DATES

• August 6, 2019

Statement of Financial Position							
As of June 3	0, 2019						
	Total						
	As of Jun 30, 2019	As of Jun 30, 2018 (PP					
ASSETS							
Current Assets							
Bank Accounts							
1010 Petty Cash	200	20					
1120 Bank of America Checking (1018)	196,399	145,18					
1130 Bank of America Capital - Restricted (9451)	227,280						
1150 Pex Debit Card	0	10,68					
1160 Paypal	1,260						
1170 PFCU Savings (7181)	75,247						
Total Bank Accounts	\$ 500,386	\$ 340,98					
Accounts Receivable							
1200 Accounts Receivable	2,288	-					
Total Accounts Receivable	\$ 2,288	\$ 82					
Other Current Assets							
1190 Undeposited Funds	950						
1210 Other Receivables	0						
1300 Prepaid Expenses	-271	6,72					
1330 Prepaid Insurance	0						
Total Other Current Assets	\$ 679	,,					
Total Current Assets	\$ 503,352	\$ 378,17					
Fixed Assets							
1600 Production Equipment	340,561						
1635 Leasehold Improvements	93,898						
1650 Accumulated Depreciation	-251,511	-251,51					
Total Fixed Assets	\$ 182,947	\$ 182,75					
Other Assets							
1800 Security Deposit	1,000						
Total Other Assets	\$ 1,000						
TOTAL ASSETS	\$ 687,300	\$ 561,92					
LIABILITIES AND EQUITY							
Liabilities							
Current Liabilities							
Credit Cards							
2050 Chase Visa Credit Card	5,520						
2060 Divvy Credit Card	-377						
Total Credit Cards	\$ 5,144	\$					
Other Current Liabilities							
2100 Payroll Liabilities	17,538	21,01					
2200 Accrued Vacation	20,538	20,53					
2400 Accrued Liabilities	8,000	11,22					
2800 Deferred Income	223,457						
Total Other Current Liabilities	\$ 269,533	\$ 133,65					
Total Current Liabilities	\$ 274,676	\$ 133,65					
Total Liabilities	\$ 274,676	\$ 133,65					
Equity							
3000 Opening Bal Equity	-35,402	-36,27					
3100 Retained Earnings	464,542	464,54					
Net Income	-16,517						
Total Equity	\$ 412,623	\$ 428,27					
TOTAL LIABILITIES AND EQUITY	\$ 687,300	\$ 561,92					

Pasadena Community Access Corporation Statement of Financial Position						
As of July 3						
	Total As of Jul 31, 2019 As of Jun 30, 20					
ASSETS	AS OF JU	11 31, 2019	AS OI JUI	1 30, 2019 (PP)		
Current Assets						
Bank Accounts						
1010 Petty Cash		200		20		
1120 Bank of America Checking (1018)		360,980		196,399		
1130 Bank of America Capital - Restricted (9451)		275,741		227.28		
1160 Paypal		1,784		1,26		
1170 PFCU Savings (7181)		75,247		75,24		
Total Bank Accounts	\$	713,953	\$	500,38		
Accounts Receivable						
1200 Accounts Receivable		720		2,28		
Total Accounts Receivable	\$	720	\$	2,28		
Other Current Assets	-			· · ·		
1190 Undeposited Funds		0		95		
1300 Prepaid Expenses		-271		-27		
1330 Prepaid Insurance		0				
Payroll Refunds		0				
Total Other Current Assets	-\$	271	\$	67		
Total Current Assets	\$	714,402	\$	503,35		
Fixed Assets						
1600 Production Equipment		340,561		340,56		
1635 Leasehold Improvements		93,898		93,898		
1650 Accumulated Depreciation		-251,511		-251,51		
Total Fixed Assets	\$	182,947	\$	182,94		
Other Assets						
1800 Security Deposit		1,000		1,00		
Total Other Assets	\$	1,000	\$	1,00		
TOTAL ASSETS	\$	898,349	\$	687,30		
LIABILITIES AND EQUITY						
Liabilities						
Current Liabilities						
Credit Cards						
2050 Chase Visa Credit Card		4,455		5,52		
2060 Divvy Credit Card		-485		-37		
Total Credit Cards	\$	3,970	\$	5,14		
Other Current Liabilities						
2100 Payroll Liabilities		11,052		17,53		
2200 Accrued Vacation		20,538		20,53		
2400 Accrued Liabilities		8,000		8,00		
2800 Deferred Income		271,918		223,45		
Total Other Current Liabilities	\$	311,508	\$	269,53		
Total Current Liabilities	\$	315,478	\$	274,67		
Total Liabilities	\$	315,478	\$	274,67		
Equity						
3000 Opening Bal Equity		-35,402		-35,40		
3100 Retained Earnings		448,025		448,02		
Net Income		170,248				
Total Equity	\$	582,871	\$	412,62		
TOTAL LIABILITIES AND EQUITY	\$	898,349	\$	687,30		

Pasadena Community Access Corporation								
	Pro	Forma P&L	- June 20	19				
F	Y 2019 YTD A	Actual vs FY	2019 Rev	vised Bu	dget			
		vs. 12	mo. Budge	et	vs. Ful	Year Budg	et	
	YTD Actual	YTD Budget	\$	%	2019 Budget	\$	%	
Income								
City of Pasadena	910,000	910,000	-	0.0%	910,000	-	0.0%	
Contributions & Grants	3,558	8,000	(4,442)	-55.5%	8,000	(4,442)	-55.5%	
Production Services	31,944	38,500	(6,556)	-17.0%	38,500	(6,556)	-17.0%	
Program Services	8,276	10,000	(1,724)	-17.2%	10,000	(1,724)	-17.2%	
Other Revenue	1,565	300	1,265	421.6%	300	1,265	421.6%	
Total Income	955,343	966,800	(11,457)	-1.2%	966,800	(11,457)	-1.2%	
Expenses								
Payroll Expenses	570,746	575,645	4,899	0.9%	575,645	4,899	0.9%	
Payroll Taxes	48,844	48,930	86	0.2%	48,930	86	0.2%	
Employee Benefits	94,259	106,075	11,816	11.1%	106,075	11,816	11.1%	
Occupancy Expenses	177,991	182,882	4,891	2.7%	182,882	4,891	2.7%	
Accounting & Audit	13,609	12,999	(610)	-4.7%	12,999	(610)	-4.7%	
Advertising & Marketing	2,808	3,600	792	22.0%	3,600	792	22.0%	
Automobile Expense	646	1,450	804	55.4%	1,450	804	55.4%	
Bank & Payroll Processing Fees	1,564	1,500	(64)	-4.3%	1,500	(64)	-4.3%	
Board Materials & Expenses	101	120	19	15.8%	120	19	15.8%	
Cable Drop Fees	1,501	4,274	2,773	64.9%	4,274	2,773	64.9%	
Contract Labor	1,130	3,500	2,370	67.7%	3,500	2,370	67.7%	
Dues and Subscriptions	2,300	2,270	(30)	-1.3%	2,270	(30)	-1.3%	
Legal & Professional Fees	29,020	28,000	(1,020)	-3.6%	28,000	(1,020)	-3.6%	
Licenses, Permits & Other Fees	154	154	-	0.0%	154	-	0.0%	
Meals & Entertainment	1,578	1,500	(78)	-5.2%	1,500	(78)	-5.2%	
Office Expense	4,537	9,100	4,563	50.1%	9,100	4,563	50.1%	
Production Expense	15,967	15,000	(967)	-6.4%	15,000	(967)	-6.4%	
Professional Development	2,729	2,000	(729)	-36.4%	2,000	(729)	-36.4%	
Travel & Lodging	2,377	4,000	1,623	40.6%	4,000	1,623	40.6%	
Total Expenses	971,860	1,002,999	31,139	3.1%	1,002,999	31,139	3.1%	
Net Operating Income	(16,517)	(36,199)	19,682	-54.4%	(36,199)	19,682	-54%	
PEG Capital Income Recognized	0	200,000	(200,000)	-100.0%	200,000	(200,000)	-100.0%	
PEG Capital Equipment Expense	0	200,000	200,000	100.0%	200,000	(200,000)	-100.0%	

Pasadena Community Access Corporation								
Pro Forma P&L - July 2019								
FY	(2020 YTD A	Actual vs FY	2020 Add	opted Bu	dget			
		vs. 1 r	no. Budge	t	vs. Ful	l Year Budg	jet	
	YTD Actual	YTD Budget	\$	%	2019 Budget	\$	%	
Income								
City of Pasadena	241,750	241,750	-	0.0%	967,000	(725,250)	-75.0%	
Contributions & Grants	890	667	223	33.5%	8,000	(7,110)	-88.9%	
Production Services	1,600	1,533	67	4.3%	36,400	(34,800)	-95.6%	
Program Services	472	600	(128)	-21.3%	12,000	(11,528)	-96.1%	
Other Revenue	-	83	(83)	-100.0%	1,000	(1,000)	-100.0%	
Total Income	244,712	244,633	79	0.0%	1,024,400	(779,688)	-76.1%	
Expenses								
Payroll Expenses	44,166	44,543	377	0.8%	579,055	534,889	92.4%	
Payroll Taxes	3,427	3,920	492	12.6%	50,957	47,530	93.3%	
Employee Benefits	7,318	17,421	10,103	58.0%	111,110	103,792		
Occupancy Expenses	16,716	17,302	586	3.4%	201,847	185,131		
Accounting & Audit	450	450	-	0.0%	13,113	12,663		
Advertising & Marketing	93	300	207	69.0%	3,600	3,507		
Automobile Expense	50	121	71	58.6%	1,450	1,400		
Bank & Payroll Processing Fees	169	125	(44)	-35.4%	1,500	1,331	88.7%	
Board Materials & Expenses	10	10	0	0.1%	120	110		
Cable Drop Fees	101	356	255	71.7%	4,274	4,173		
Contract Labor	120	208	88	42.4%	2,500	2,380		
Dues and Subscriptions	-	-	-		2,300	2,300		
Legal & Professional Fees	-	-	-		20,000	20,000		
Licenses, Permits & Other Fees	-	-	- 70	EQ 40/	154	154		
Meals & Entertainment	57	135	78	58.1%	1,620	1,563		
Office Expense Production Expense	1,002 785	725 983	(277) 198	-38.2% 20.2%	8,700 16,000	7,698 15,215		
Production Expense Professional Development	601	175	196	100.0%	2,100	2,100		
Travel & Lodging		1,200	1,200	100.0%	4,000	4,000		
Total Expenses	74,464	87,975	13,511	15.4%	1,024,400	949,936		
Net Operating Income	170,248	156,659	13,590	8.7%	-	170,248		
		45.000	(45.000)	400.00/	400.000	(400.000)	400.00	
PEG Capital Income Recognized	0	15,833	(15,833)	-100.0%	190,000	(190,000)	-100.0%	
PEG Capital Equipment Expense	0	15,833	15,833	100.0%	190,000	(190,000)	-100.0%	

Executive Director CEO Report – June/July 2019

Respectfully submitted by George Falardeau

- ED CEO and COO presented PCAC's Budget for FY19-20 to the City Council on June 10. The proposed budget was approved with a \$7,000 increase bringing our total annual contribution from the City to \$967,000.
- We're pleased to announce that Aaron Wheeler, Head of Community Development, has received a scholarship to attend the Leadership Pasadena Community Leadership Program Class of 2020. Also making this possible are generous donations from PCAC Board President Sally Howell, PCAC Board Treasurer Gail Schaper-Gordon, *NewsRap* Host Barry Gordon, ED CEO George Falardeau and Pasadena Media. Thank you!
- Attended Friends In Deed's inaugural Advisory Board Meeting at the Pasadena Senior Center. This is the first kick off meeting of this board.
- Successfully produced a special episode of *IMPACT Pasadena* hosted by Hoyt Hilsman with guest Congressman Adam Schiff. We were pleased and honored that the Congressman made time in his busy schedule for this interview. This program debuts Thursday, August 8 on Arroyo channel.
- Successfully produced an episode of *IMPACT Pasadena* with guest Pasadena Police Chief John Perez.
- Met with new PCAC Board Member representing District 3 Anna Hawkey Jablonski for a brief orientation and tour.
- Pasadena Media staff successfully completed a lighting workshop with 11-time Emmy Award Winner Robert Barnhart.
- Attended the Salvation Army's 54th Annual "Others" Award Luncheon. The 2019 Award recipient was the Pasadena Rotary Club and was held at the Salvation Army Pasadena Tabernacle Corps.
- Met with Julie Bank to discuss a new program highlighting non-profit organizations in our city entitled *City of Giving*; details forthcoming.
- Met with Nat Nehdar to discuss Pasadena Media's role in the upcoming "National Parents Award Ceremony" and "Mid-Summer Night's Concert". ED CEO is being honored as one of the award recipients.

- Met with Pasadena City College (PCC) Superintendent-President Dr. Erika Endrijonas and PCAC Board Member/PCC Executive Director of Strategic Communications & Marketing Alex Boekelheide. Dr. Endrijonas & Boekelheide toured our facility and Erika recorded a PSA in our studio. Erika and Alex treated ED CEO to lunch.
- Attended the Chamber of Commerce Gala at The Langham Hotel. Induction of officers and the awarding of scholarships to local students.
- Met with PCAC Board Vice President Ken Chawkins for an update on initiatives in progress for Pasadena Media.
- Bobbie Ferguson and Chris Miller represented Pasadena Media at the Alliance for Community Media National Conference and Awards Ceremony in Portland, Oregon. Pasadena Media received this year's Hometown Media Award for Overall Excellence for PEG Programming.
- Met with Michelle Bailey to discuss Pasadena Unified School District (PUSD) updates, Pasadena Media and the Rotary Club of Pasadena
- Pasadena Media participated in the LA Largest Mixer held at the Pasadena Convention Center. PCAC staff set up a display at the entrance of the convention center to market and promote Pasadena Media.
- Met with PCAC Board President Sally Howell to review current board status, ongoing & future projects and upcoming topics for board meetings.
- Met with PCAC Citizens Advisory Committee member Sheryl Turner to discuss potential grants. The Community Development Team is working on the American Journalism Project proposal; details forthcoming.
- Met with former PCAC Board President Grant McComb for his exit interview meeting following his resignation from the board in June.
- Attended the Rotary Board and Program Meetings in the months of June & July, held at the University Club.
- Admin staff recently held a pre-kick off meeting to identify timeline/story for our upcoming documentary on homeless in Pasadena; details forthcoming. Production start date in January 2020.

Operations Report - June / July 2019

Respectfully submitted by Chris Miller, Chief Operations Officer

• Granicus Issues: Ongoing

UPDATE - I continue working with DoIT staff to mitigate issues with their meeting management, streaming and video archival tool. We anticipate that a new HD encoder will be installed in August. Joe and I are currently assessing the City Hall workflow in order to be ready for the transition.

- Threat to Franchise Fees & PEG: FCC Proposed Rulemaking, MB Docket No. 05-311 UPDATE Despite the urging of thousands, including many local franchising authorities and over 60 members of Congress [see letter from Congressman Adam Schiff], the FCC voted 3-2 along party lines August 1 to pass the order that interprets franchise fees to include non-monetary, in-kind considerations. Fortunately, the order was revised from the FNPRM and does not specify that franchise fees are capital-only and specifies certain considerations that cannot be counted against franchise fees namely channel capacity. However, this is temporary per the published order: The FCC will "defer this issue for further consideration." The three concurring commissioners have stated that as a record is built they will come back to the capital issue and charging for channel capacity. The order could be in effect as soon as September.
- Threat to PEG Channels: MCAC v Halleck
 UPDATE The Supreme Court in a 5-4 vote written by Justice Kavanaugh ruled June
 17 that a private operator of a public access channel was not a state actor for the
 purposes of First Amendment restraint on speech, and remanded the case to District
 Court. Significantly, the majority opinion did not accept NCTA's amicus argument that
 all PEG channels are unconstitutional and ruled narrowly on the case itself. The ruling
 also clearly states that a public access channel operated by a local government would
 be subject to First Amendment scrutiny.
- Alliance for Community Media Conference: Attended Bobbie and I recently attended the ACM annual conference in Portland. While the FCC's draft order dominated conversation, we still got to share lots of ideas for our present and future with peers from all over the country and get information from vendors serving our industry. Most exciting was picking up the award for Overall Excellence in PEG. I also participated on a panel for intergenerational communication in the workplace. You can find several videos from the conference at acm.open.media.
- Summer Hiatus Maintenance: Completed We were closed to the public for studio productions and editing during June. During that period, we performed routine maintenance, streamlined some operations and took several items out of service for minor repairs.
- New Studio B: In Progress

We are building a second studio catering toward podcasting including a custom desk and capacity for four individuals. Audio production capabilities are fully functional, while video considerations, policies and procedures are yet to be determined.



RE: Cable Complaint - Cxxxxx P 20190627

Regulatory.Complaints To: "chris@pasadenamedia.org" Cc: "Regulatory.Complaints" Mon, Jul 8, 2019 at 9:13 AM

Good Morning -

Charter Communications, Inc. hereby submits its response in this matter.

A billing supervisor contacted Mr. Cxxxxx to review his concerns. The supervisor informed Mr. Cxxxxx that his monthly rate increased because a promotional discount on his account expired. The supervisor also reviewed that Mr. Cxxxxx had a new retention offer applied to his account the same day, and that offer will expire in twelve months. The representa ve reviewed his billing details with him and advised him he could lower his monthly rate by downgrading his level of service – Mr. Cxxxxx declined to make any changes to his account. Mr. Cxxxxx has been accurately billed for his services.

Please do not hesitate to contact us with any further questions.

Regards, Bill



William C. Wesselman | Director Law - Regulatory | 303.323.6096

6360 S Fiddlers Green Circle | Greenwood Village CO 80111

From: Chris Miller Sent: Thursday, June 27, 2019 5:48 PM To: Corporate Escalations Subject: Cable Complaint - Cxxxxx P 20190627

Mr. Pxxx Cxxxxx called today with a complaint on the frequency and amount of his cable bill increases. I told him that I would forward his concern to you. Could you please call him at 626-###-##### to address his concerns?

Thank you,

Chris Miller Chief Operations Officer Pasadena Media 150 S. Los Robles Ave., Suite 101 Pasadena, CA 91101 626-794-8585 x 105



Cable Complaint Submission: 2019/07/19 Exxxxx Gxxxxx

Chris Miller <chris@pasadenamedia.org> To: Corporate Escalations Fri, Jul 19, 2019 at 3:41 PM

Mr. Exxxxx Gxxxxx contacted us via our website this afternoon about a billing issue and missing channels. Please reach out to him at his contact info below to address his concerns.

Thank you, Chris Miller Chief Operations Officer Pasadena Media 150 S. Los Robles Ave., Suite 101 Pasadena, CA 91101 626-794-8585 x 105

On Fri, Jul 19, 2019 at 3:17 PM Exxxxx Gxxxxx <<u>exxxxxxxx@gmail.com</u>> wrote:

Name Exxxxx Gxxxxx

Street Address #### E Washington Blvd., Apt ###

City / State / Zip Code Pasadena, CA 91104

Email exxxxxxx@gmail.com

Phone 626########

Location Where Issue Occurred Home

Choose Cable Provider Charter Spectrum

Type of Issue Billing

Description of Issue(s)

I'm being charged for 2 Apple TV's in the amount of \$7.50 per box for the months of April, May, June & July and I'm being billed for these 4 months. I've never connected nor opened the boxes and just returned them with the return slip (UPS) that came with the shipment. I would like those charges be reversed on my account.

I would like to receive the channel line-up that I'm paying for. Currently, several channels are not available and I've tried to resolve the issue via the customer service with no results. *[e.g. BET, Comedy Central, Discovery Channel, Disney, ION, OWN, SyFy, VH1...]*

PERMANENT SELECT COMMITTEE ON INTELLIGENCE CHAIRMAN

COMMITTEE ON APPROPRIATIONS EX-OFFICIO MEMBER



2269 RAYBURN HOUSE OFFICE BUILDING WASHINGTON, DC 20515

245 EAST OLIVE AVENUE, SUITE 200 BURBANK, CA 91502

@RepAdamSchiff • schiff.house.gov

July 31, 2019

The Honorable Ajit Pai Chairman Federal Communications Commission 455 12th Street SW Washington, DC 20544

Dear Chairman Pai:

I am concerned that the Federal Communications Commission's proposed rules in the matter of "Implementation of Section 621(a)(1) of the Cable Communications Policy Act of 1984 as Amended by the Cable Television Consumer Protection and Competition Act of 1992" (MB Docket No. 05-311), in particular its proposal to count "cable-related, in-kind contributions" from cable operators against the franchise fees they pay to local communities, will reduce access to public, educational, and governmental (PEG) channels. I understand that the FCC will be voting on this matter as soon as this week.

Congress intended the Cable Act's franchise procedures and standards to "assure that cable systems are responsive to the needs and interests of the local community" and that they "are encouraged to provide the widest possible diversity of information sources and services to the public" (47 U.S.C § 521, 1984). To that end, the Cable Act permits local franchise authorities to require that cable companies provide access to PEG channels in addition to paying limited franchise fees.

PEG channels provide a critical local service in my district and in communities across the country. Under the proposed rules, however, the FCC would reclassify access to these channels, as well as other important community benefits, as in-kind contributions that would count against the statutory limit on the fees local governments can charge cable operators. This change, if finalized, could force communities to choose between collecting revenue from fees or providing access to PEG channels, thereby undercutting access to this essential local programming. At a time when local media is under financial pressure and in decline in many markets, preserving programming that focuses on local concerns should be a top priority.

As the FCC prepares to vote on this matter, I urge you to ensure that any final rule adequately protects access local programming. Thank you for your attention to my concerns.

Sincerely Adam B. Sch

MEMBER OF CONGRESS

Community Development Report - June & July 2019

Respectfully submitted by Aaron B. Wheeler, Head of Community Development

MEMBERS	New Volunteers (Free)	Active Trainees & Producers (Paid)	
2019 Season 1 (Jan-June)	96	48	
2019 Season 2 (July-current)	14	46	

PROGRAMMING	New Series	Local Episodes	Bicycled Episodes	Community Productions in Progress
Мау	2	51	20	48
June	-	34	16	-
July	1	38	27	46

TRAINING	Orientation	Other Media Classes
Мау	30	34
July	15	40

Basic Training Hiatus in June & December / Total Class Enrollments - 2019 Year to Date: 367

Upcoming Special Training Events:

Script Supervising for Live-To-Tape Television Writing - Instructor: Roe Moore - Sept. 21, 1:00p-5:30p

Community Outreach & Networking

- Hosted Jericho Road's Board of Directors meeting and tour
- Attended SIGGRAPH Conference Connect with the industry's digital arts community
- Attended 2019 L.A.'s Largest Mixer Staff: Jarred Hodgdon and Intern Janine Pasjert
- Attended City of Pasadena's Sister City Reception featuring Dakar-Plateau of Senegal
- Attended Pasadena Chamber of Commerce's monthly luncheon
- Recognized Pasadena Chamber of Commerce for five years of membership

Special Presentation:

Brand Awareness Strategy and Supplemental Revenue Opportunity

Presentation by: Aaron Wheeler, Head of Community Development Alex Orellana, Studio Coordinator - leading the advanced media training program

Social Media Analytics

Facebook Page	Мау	June	July	Year To Date	Definition
Reach	8,099	7,554	8,803	59,771	The number of unique individuals who have actually seen any content related to your Facebook Page.
Views	249	350	222	1,948	The total number of times your Facebook Page was viewed.
Engagement	674	981	823	5,196	A Like, Comment, Share or click received on a post from your Page.
Clicks	686	949	793	6,135	The number of clicks on links within the ad/post that led to destinations or experiences, on or off Facebook.
Likes	22	15	15	114	People who Like your Facebook Page.

YouTube Channel	Мау	June	July	Year To Date	Definition
Views	6,253	7,978	5,799	57,784	The total number of times the YouTube channel was viewed during the time period you select.
Comments	3	6	3	190	The number of comments received on the channel.
Likes	49	74	55	397	People who Like a video in your channel.
Subscribers	25	22	20	152	People who have chosen to "follow" your channel to stay updated with your latest videos.

Followers	Current	Change YTD
Instagram	4,105	+204%
Twitter	1,845	+4%

Production Report - June/July 2019

Respectfully submitted by Bobbie Ferguson, Head of Production

- For June 2019: 17 productions and pre-production meetings were scheduled in the studio for Arroyo channel producers. Arroyo Originals consisted of 1 production held in the studio and 4 productions shot in the field. 22 productions were covered for KPAS and 2 productions were covered for pro services.
- For July 2019: 43 productions and pre-production meetings were scheduled in the studio for Arroyo channel producers. Arroyo Originals consisted of 12 productions held in the studio and 4 productions shot in the field. 15 productions were covered for KPAS and 3 productions were covered for pro services.
- Current/Potential Partnerships:
 - Pasadena Media is currently working with Julie Bank, former President/CEO of Pasadena Humane Society, to produce *City of Giving*, a new monthly magazine-format show featuring nonprofit organizations in Pasadena.
 - Production has begun on *From Bustles to Boardrooms: Women Celebrate 100* Years of Progress, in partnership with former Pasadena Public Library Director Jan Sanders. Planned Parenthood will be the first organization to be captured for the series.
 - Production has begun on *At Your Service*, a monthly program that will highlight the City of Pasadena's Citizen Service Center and various services the city provides like graffiti removal and sidewalk repair.
- Notable Completed Productions Include:
 - **Pro Services:** ESRI Conference Video Series
 - Vote Center Placement Project
 - *Body Mind Spirit:* Police Chief John Perez
 - Pasadena in Focus: Dakar-Plateau Sister City Delegation Visit
 - Impact Pasadena with Congressman Adam Schiff
- Notable Upcoming Productions:
 - Pasadena Water & Power: A Day in the Life of Electric Services
 - **Pro Services:** HR Tips in a Minute
 - Centennial Square Boxing Show