

**AGENDA REGULAR MEETING  
PASADENA COMMUNITY ACCESS CORPORATION  
Tuesday, September 3, 2019  
7:00 p.m. at 150 S. Los Robles Ave., Suite 101**

**BOARD OF DIRECTORS**

Ann Marie Hickambottom (District 1)  
Vacant (District 2)  
Anna Hawkey Jablonski (District 3)  
Perry Helm (District 4)  
Yuny Parada (District 5)  
Ken Chawkins, Vice President (District 6)  
Sally Howell, President (District 7)  
Gail Schaper-Gordon, Treasurer (Mayor's Representative)  
Lisa Derderian (City Manager's Representative)  
Beth Leyden, Secretary (PUSD Representative)  
Alexander Boekelheide (PCC Representative)

**STAFF**

George Falardeau, Executive Director CEO  
Chris Miller, Chief Operations Officer  
Bobbie Ferguson, Head of Production  
Aaron Wheeler, Head of Community Development  
Liza Rodriguez, Office Administrator/Asst. to the Executive Director CEO

**MISSION STATEMENT**

The Pasadena Community Access Corporation is dedicated to the community access function of the Pasadena Telecommunications system and shall be operated exclusively for charitable, scientific, literary and educational purposes. In fulfilling these purposes, the corporation shall strive to achieve communication, facilitation, and development of media skills toward the ends of self-expression and community cohesion and improvement.

Item on the agenda may not be called in order listed.

Agendas and supporting documents are available on the Internet at  
<http://www.pasadenamedia.org>

Materials related to an item on this Agenda submitted to Pasadena Media after distribution of agenda packet are available for public inspection in the Pasadena Media Administrative office at 150 S. Los Robles Avenue, Suite 101, Pasadena, during normal business hours.

In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact PCAC at (626) 794-8585. Notification 24 hours prior to the meeting will enable PCAC to make reasonable arrangements to assure accessibility to this meeting.

**DISTRIBUTION:**

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City Council  
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Pasadena Weekly  
La Opinión

**NOTICE OF REGULAR MEETING  
PASADENA COMMUNITY ACCESS CORPORATION (PCAC)  
BOARD OF DIRECTORS**

**NOTICE IS HEREBY GIVEN** that a regular meeting of the Pasadena Community Access Corporation (PCAC) Operating Company (dba Pasadena Media) is scheduled for **Tuesday, September 3, 2019**, starting at **7:00 p.m.**, at **PCAC** located at **150 S. Los Robles Ave., Ste. 101, Pasadena, CA 91101**.

**AGENDA**

**PUBLIC MEETING**

- INTRODUCTION OF NEW MEMBERS/CALL TO ORDER/ROLL CALL
- APPROVAL OF AUGUST 6, 2019 BOARD MEETING
  - Motion to Approve
- PUBLIC COMMENT ON MATTERS NOT ON THE AGENDA - Please limit comments to three minutes each.
- TREASURER REPORT
- EXECUTIVE DIRECTOR REPORT
- OLD BUSINESS
- NEW BUSINESS
  - PEG CAPITAL FUND REQUEST NOT TO EXCEED \$120,000: PCC TV request for projection equipment to supplement auditorium A/V production system. Recommendation:
    - Find that the proposed action is exempt from the California Environmental Quality Act ("CEQA") pursuant to State CEQA Guidelines Section 15061(b)(3) (General Rule); and
    - Authorize the Executive Director/CEO to distribute PEG capital funds to Pasadena City College in an amount not to exceed \$120,000
  - PEG CAPITAL FUND REQUEST NOT TO EXCEED \$20,000: KLRN request for replacement edit system, production vehicle lift gate and transmission gear. Recommendation:
    - Find that the proposed action is exempt from the California Environmental Quality Act ("CEQA") pursuant to State CEQA Guidelines Section 15061(b)(3) (General Rule); and
    - Authorize the Executive Director/CEO to distribute PEG capital funds to Pasadena Unified School District in an amount not to exceed \$20,000
- ANNOUNCEMENTS BY BOARD MEMBERS AND STAFF
- ADJOURNMENT

\_\_\_\_\_  
Sally Howell, President, PCAC Board of Directors

I HEREBY CERTIFY that this notice, in its entirety, was posted on both the Council Chambers Bulletin Board, Room 247, and the Information Kiosk (in the rotunda area), at City Hall, 100 N. Garfield Ave., Pasadena, CA, in Pasadena Community Access Corporation Suite 101, and a copy was distributed to the Central Library for posting on the 30<sup>th</sup> day of Aug, 2019.

\_\_\_\_\_  
Liza Rodriguez, Office Administrator

## **PASADENA COMMUNITY ACCESS CORPORATION (PCAC)**

MINUTES FOR THE REGULARLY SCHEDULED MEETING OF THE PCAC BOARD OF DIRECTORS FOR AUGUST 6, 2019.

MEETING HELD AT PCAC, 150 S. LOS ROBLES AVE., SUITE 101, PASADENA, CALIFORNIA, 91101

### **REGULAR MEETING**

#### **1. INTRODUCTION OF NEW MEMBERS/CALL TO ORDER/ROLL CALL**

Vice Chair Sally Howell called the meeting to order at 7:00 p.m.

Board Members Present, Absent, or Late, at the time of the call to order:

Ann Marie Hickambottom, District 1, present  
District 2 (vacant)  
Anna Hawkey Jablonski, District 3, absent  
Perry Helm, District 4, absent  
Yuny Parada, District 5, present  
Ken Chawkins, District 6, present  
Sally Howell, Vice-Chair, District 7, present  
Gail Schaper-Gordon, Treasurer, Mayor's Representative, present  
Beth Leyden, Secretary, PUSD Representative, present  
Alexander Boekelheide, PCC Representative, present  
Lisa Derderian, City Manager Representative, absent

Staff:

George Falardeau, Executive Director/CEO, present  
Chris Miller, Chief Operations Officer, present  
Javan Rad, Chief Assistant City Attorney, present  
Bobbie Ferguson, Head of Production, present  
Aaron Wheeler, Head of Community Development, present  
Liza Rodriguez, Office Administrator/Asst. to the Executive Director/CEO

No public comment

#### **2. APPROVAL OF MINUTES FOR JUNE 4, 2019 BOARD MEETING**

Motion to approve by Chawkins, second by Boekelheide. All in favor.

#### **3. PUBLIC COMMENT**

No public comment.

4. TREASURER'S REPORT

Presented by Schaper-Gordon and Miller per Board agenda packet. Information item only. No action. No public comment.

5. EXECUTIVE DIRECTOR'S REPORT

As presented by ED Falardeau and staff, per Board agenda packet. Information item only. No public comment. A few highlights:

- PCAC budget was approved by Council.
- PCAC gave all employees except for Falardeau a 2% raise
- Charter can possibly deduct the "value" of using the iNET from the 1% PEG funds
- Pasadena Media employee, Alex, gave a presentation on rebranding, social media, and a "proof of concept" presentation on becoming a "Content Accelerator."

6. OLD BUSINESS

None

7. NEW BUSINESS

None

8. ANNOUNCEMENTS BY BOARD MEMBERS AND STAFF

- Miscellaneous announcements

9. ADJOURNMENT

- Motion to adjourn by Chawkins, Second by Boekelheide. Meeting adjourned at 8:52 p.m.

FUTURE MEETING DATES

- September 3, 2019

**Pasadena Community Access Corporation**  
**Statement of Financial Position**

As of August 31, 2019

	Total	
	As of Aug 31, 2019	As of Jun 30, 2019 (PP)
<b>ASSETS</b>		
<b>Current Assets</b>		
<b>Bank Accounts</b>		
1010 Petty Cash	200	200
1120 Bank of America Checking (1018)	278,371	196,399
1130 Bank of America Capital - Restricted (9451)	275,741	227,280
1160 Paypal	1,889	1,268
1170 PFCU Savings (7181)	75,247	75,247
<b>Total Bank Accounts</b>	<b>\$ 631,448</b>	<b>\$ 500,394</b>
<b>Accounts Receivable</b>		
1200 Accounts Receivable	1,798	1,948
<b>Total Accounts Receivable</b>	<b>\$ 1,798</b>	<b>\$ 1,948</b>
<b>Other Current Assets</b>		
1190 Undeposited Funds	0	950
1330 Prepaid Insurance	0	2,186
Payroll Refunds	0	
<b>Total Other Current Assets</b>	<b>\$ 0</b>	<b>\$ 3,136</b>
<b>Total Current Assets</b>	<b>\$ 633,246</b>	<b>\$ 505,478</b>
<b>Fixed Assets</b>		
1600 Production Equipment	340,369	340,369
1635 Leasehold Improvements	93,898	93,898
1650 Accumulated Depreciation	-286,944	-286,944
1660 Accumulated Depreciation - LHI	-23,475	-23,475
<b>Total Fixed Assets</b>	<b>\$ 123,848</b>	<b>\$ 123,848</b>
<b>Other Assets</b>		
1800 Security Deposit	12,420	12,420
<b>Total Other Assets</b>	<b>\$ 12,420</b>	<b>\$ 12,420</b>
<b>TOTAL ASSETS</b>	<b>\$ 769,513</b>	<b>\$ 641,745</b>
<b>LIABILITIES AND EQUITY</b>		
<b>Liabilities</b>		
<b>Current Liabilities</b>		
<b>Accounts Payable</b>		
2000 Accounts Payable	11	0
<b>Total Accounts Payable</b>	<b>\$ 11</b>	<b>\$ 0</b>
<b>Credit Cards</b>		
2050 Chase Visa Credit Card	5,257	5,894
2060 Divvy Credit Card	0	119
<b>Total Credit Cards</b>	<b>\$ 5,257</b>	<b>\$ 6,013</b>
<b>Other Current Liabilities</b>		
2100 Payroll Liabilities	9,179	18,234
2200 Accrued Vacation	21,623	21,623
2400 Accrued Liabilities	134	134
2800 Deferred Income	275,741	227,280
<b>Total Other Current Liabilities</b>	<b>\$ 306,677</b>	<b>\$ 267,271</b>
<b>Total Current Liabilities</b>	<b>\$ 311,944</b>	<b>\$ 273,284</b>
<b>Total Liabilities</b>	<b>\$ 311,944</b>	<b>\$ 273,284</b>
<b>Equity</b>		
3000 Opening Bal Equity	-36,271	-36,271
3100 Retained Earnings	404,732	404,732
Net Income	89,107	
<b>Total Equity</b>	<b>\$ 457,568</b>	<b>\$ 368,461</b>
<b>TOTAL LIABILITIES AND EQUITY</b>	<b>\$ 769,513</b>	<b>\$ 641,745</b>

Saturday, Aug 31, 2019 03:00:17 PM GMT-7 - Accrual Basis

**Pasadena Community Access Corporation**

**Pro Forma P&L - August 2019**

**FY 2020 YTD Actual vs FY 2020 Adopted Budget**

	YTD Actual	vs. 2 mo. Budget			vs. Full Year Budget		
		YTD Budget	\$	%	2019 Budget	\$	%
<b>Income</b>							
City of Pasadena	241,750	241,750	-	0.0%	967,000	(725,250)	-75.0%
Contributions & Grants	890	1,333	(443)	-33.3%	8,000	(7,110)	-88.9%
Production Services	4,368	3,067	1,301	42.4%	36,400	(32,033)	-88.0%
Program Services	752	1,200	(448)	-37.4%	12,000	(11,248)	-93.7%
Other Revenue	-	167	(167)	-100.0%	1,000	(1,000)	-100.0%
<b>Total Income</b>	<b>247,759</b>	<b>247,517</b>	<b>242</b>	<b>0.1%</b>	<b>1,024,400</b>	<b>(776,641)</b>	<b>-75.8%</b>
<b>Expenses</b>							
Payroll Expenses	88,507	89,085	578	0.6%	579,055	490,548	84.7%
Payroll Taxes	6,764	7,840	1,075	13.7%	50,957	44,193	86.7%
Employee Benefits	20,771	25,817	5,047	19.5%	111,110	90,340	81.3%
Occupancy Expenses	33,575	33,055	(520)	-1.6%	201,847	168,272	83.4%
Accounting & Audit	900	900	-	0.0%	13,113	12,213	93.1%
Advertising & Marketing	108	600	492	82.0%	3,600	3,492	97.0%
Automobile Expense	121	242	121	50.1%	1,450	1,329	91.7%
Bank & Payroll Processing Fees	282	250	(32)	-13.0%	1,500	1,218	81.2%
Board Materials & Expenses	10	20	10	50.1%	120	110	91.7%
Cable Drop Fees	202	712	510	71.7%	4,274	4,072	95.3%
Contract Labor	250	417	167	40.0%	2,500	2,250	90.0%
Dues and Subscriptions	80	80	-	0.0%	2,300	2,220	96.5%
Legal & Professional Fees	-	-	-		20,000	20,000	100.0%
Licenses, Permits & Other Fees	-	-	-		154	154	100.0%
Meals & Entertainment	152	270	118	43.8%	1,620	1,468	90.6%
Office Expense	1,376	1,450	74	5.1%	8,700	7,324	84.2%
Production Expense	4,649	4,597	(53)	-1.1%	16,000	11,351	70.9%
Professional Development	900	350	(550)	-157.1%	2,100	1,200	57.1%
Travel & Lodging	34	1,300	1,266	97.3%	4,000	3,966	99.1%
<b>Total Expenses</b>	<b>158,681</b>	<b>166,984</b>	<b>8,303</b>	<b>5.0%</b>	<b>1,024,400</b>	<b>865,719</b>	<b>84.5%</b>
<b>Net Operating Income</b>	<b>89,078</b>	<b>80,532</b>	<b>8,546</b>	<b>10.6%</b>	<b>-</b>	<b>89,078</b>	
<b>PEG Capital Income Recognized</b>	<b>0</b>	<b>31,667</b>	<b>(31,667)</b>	<b>-100.0%</b>	<b>190,000</b>	<b>(190,000)</b>	<b>-100.0%</b>
<b>PEG Capital Equipment Expense</b>	<b>0</b>	<b>31,667</b>	<b>31,667</b>	<b>100.0%</b>	<b>190,000</b>	<b>(190,000)</b>	<b>-100.0%</b>

## **Executive Director CEO Report – August 2019**

Respectfully submitted by George Falardeau

- Met with our Community Development Team to discuss marketing materials and potential op-ed.
- Administrative staff continues to revamp the Producer’s Handbook for the Arroyo channel.
- Currently working to finalize Pasadena Media Strategic Plan.
- Attended various meetings for the Pasadena Rotary, including their Board and Program Committee Meetings.
- Celebrated an anniversary lunch with Bobbie Ferguson and Chris Miller for Bobbie’s 5<sup>th</sup> year work anniversary with Pasadena Media.
- Attended the Chamber of Commerce Legislative Committee Meeting at the Pasadena Chamber Office.
- Attended the SoCalGas Community Advisory Meeting which provides another \$500 grant to Pasadena Media.
- Participated in Pasadena Rotary Club’s “Shop with a Cop” program. Twenty junior high school students, who shopped with a cop at Target, were selected by the Boys and Girls Club of Pasadena and were provided \$100 worth of school supplies.
- Took Production Tech Kevin Bruce to lunch to celebrate his 12<sup>th</sup> year anniversary with Pasadena Media.

*Attached: Operations Report, Community Development Report & Production Services Report*

## **Operations Report - August 2019**

Respectfully submitted by Chris Miller, Chief Operations Officer

- **Granicus Issues: Completed**  
UPDATE - This past week, Joe and I installed a new HD encoder for the City's Granicus meeting management, streaming and video archival tool. As soon as Granicus support configures the hardware, the issues should be rectified and CityOfPasadena.net will join PasadenaMedia.org in streaming KPAS in HD.
- **Threat to Franchise Fees & PEG: FCC Proposed Rulemaking, MB Docket No. 05-311**  
UPDATE - The Third Report and Order was published in the Federal Register on August 27, which means it takes effect on September 26. At that time, it is possible that Charter will begin retaining some franchise fee dollars for maintenance of the I-Net that is used to deliver our channel signals from City Hall and PUSD to the headend. Similarly, AT&T could charge for maintenance of the T1 lines. I have spoken with the Finance Department at the City to determine what, if any, other in-kind services Charter and AT&T provide that may be deducted. The Alliance for Community Media Board of Directors authorized a legal appeal of the FCC's actions at its August meeting. ACM will be working with counsel at Spiegel McDiarmid on the appeal to represent members' interests in court. Multiple municipalities will also appeal the FCC's actions.
- **New Studio B: In Progress**  
We have conducted two test shows with single and three-camera setups. Lighting is the last technical component to be integrated. Policies and procedures are being determined and are expected to roll out with the first training course in late September.
- **Audit: Field Work Completed**  
A representative of the City's auditor was in our office for approximately one week to conduct field work for our annual audit. We worked with our accountant to ensure timely delivery of all necessary information and have asked that their first draft be prepared by mid-September. Our intention is to have our final draft ready for the PCAC October board meeting so that you can approve it for delivery to the City.
- **Green Room Water Leak Repair: In Progress**  
A plastic water line and our instant hot water heater failed last week causing a leak that damaged the wall between suites 100 & 101. We have an estimate of \$500 for a new water heater and are awaiting an estimate for repair of the wall.
- **Liability Insurance: Reviewed and Renewed**  
As we do each year, we assessed our liability insurance costs and needs. We renewed our liability coverage with our current carrier.
- **Council Chamber Audio Issues: Completed**  
We worked with DoIT and their vendor to adjust microphone levels. While it is unknown why the levels changed, our team now has a better understanding of where this issue exists in the software interface and can rectify the issue if it happens again.



## Community Development Report - August 2019

Respectfully submitted by Aaron B. Wheeler, Head of Community Development

MEMBERS	New Volunteers (Free)	Active Trainees & Producers (Paid)
2019 Season 1 (Jan-June)	96	48
2019 Season 2 (July-current)	28	49

PROGRAMMING	New Series	Local Episodes	Bicycled Episodes	Community Productions in Progress
July	1	38	27	46
August	6	68	20	47

TRAINING	Orientation	Other Media Classes
July	15	40
August	15	50

**Total Class Enrollments - 2019 Year to Date: 445**

### Upcoming Special Training and Events:

- Script-Supervising for Live-To-Tape Television Writing - Instructor: Roe Moore - Sept. 7th, 1:00p
- Diversity and Inclusion Forum - Innovate Pasadena Connect Week - Oct. 16th, 7:00p

### Meetings:

- Met with Emmy Award-winning animator and filmmaker Leo Sullivan - Interview and Q&A events
- CalTech TechReach Project - Partners with nonprofits to build technological products that further our missions
- Lexicast - Podcast Marketing - Willing to work with Pasadena Media pro bono
- Met with Pasadena Open Source to create a media program

### Community Outreach & Networking:

- Attended - Pasadena Chamber of Commerce's monthly luncheon

### Special Announcement:

- *Pasadena Media News* - Posted 100th episodes
- Aaron Wheeler, Head of Community Development is featured in the book titled "The Confident Connector" - Author Christy Lynn Conner - Soft launched on Amazon

## Social Media Analytics

Facebook Page	August	July	Year To Date	Definition
Reach	9,963	8,803	69,734	The number of unique individuals who have actually seen any content related to your Facebook Page.
Views	304	222	2,252	The total number of times your Facebook Page was viewed.
Engagement	828	823	6,024	A Like, Comment, Share or click received on a post from your Page.
Clicks	791	793	6,926	The number of clicks on links within the ad/post that led to destinations or experiences, on or off Facebook.
Likes	23	15	137	People who Like your Facebook Page.

YouTube Channel	August	July	Year To Date	Definition
Views	5,203	5,799	63,202	The total number of times the YouTube channel was viewed during the time period you select.
Comments	8	3	198	The number of comments received on the channel.
Likes	60	55	458	People who Like a video in your channel.
Subscribers	29	20	183	People who have chosen to “follow” your channel to stay updated with your latest videos.

Followers	Current	Change YTD
Instagram	4,070	201%
Twitter	1,852	+4%

## Production Report - August 2019

Respectfully submitted by Bobbie Ferguson, Head of Production

- 28 productions and pre-production meetings were scheduled in the studio for Arroyo channel producers. Arroyo Originals consisted of 17 production held in the studio and 7 productions shot in the field. 12 productions were covered for KPAS and 6 productions were covered for pro services.
  
- Current/Potential Partnerships:
  - Rotary 100 Years Anniversary Video
  - Leadership Pasadena 20th Anniversary Luncheon
  - MASH Trainee Recruitment Promotional Video
  
- Notable Completed Productions Include:
  - Pro Services - *Late Nite Bride*: Pasadena Media staff has been hired by Arroyo producer Peggy Kelley to capture behind-the-scenes of her wedding coordination process to highlight on her access program. A Pasadena Media staff member has also been hired to act as the director for her production date in September.
  - Pro Services - *HR Tips in a Minute*: Five members from the City of Pasadena's Human Resources Department came into the studio and recorded several videos to answer frequently asked questions from other City departments. The Human Resources Department plans on continuing to work with Pasadena Media to create an ongoing series of these videos for internal purposes.
  - *District 5 Community Meeting*: First district meeting covered for Councilmember Victor Gordo
  
- Notable Upcoming Productions:
  - *City of Giving*: The first segment is scheduled for early September. The four nonprofits to be featured in the first episode are Union Station Homeless Services, Day One, Leadership Pasadena and AbilityFirst.
  - *At Your Service*: Pasadena Media staff will capture a segment called "Let's Talk Trash," where three city staff members are quizzed on various recyclable items.
  - *Heat Watch*: Pasadena Media will be covering Next Rung Pasadena Firefighters Local 809 charity boxing demonstration, an event designed to raise awareness for first responder mental health.

## **Channel Managers Meeting - August 20, 2019**

Prepared by Chris Miller

Alexander Boekelheide, PCC Representative / PCC TV, present  
Lisa Derderian, City Manager Representative / KPAS, present  
Beth Leyden, PUSD Representative / KLRN, present  
Chris Miller, PCAC COO / Arroyo, present

The Channel Managers met at John Muir High School to discuss current and future PEG-related needs, PEG capital funding and tour the school's media facility.

Miller briefly discussed that PCAC will address upcoming equipment needs when lease negotiations begin. This is scheduled to occur before the Windows 7 end-of-life in January 2020. Needs related to this issue include our TriCaster 460 switcher, TriCaster Mini switcher and Cablecast channel playback systems. Replacement costs are projected at ~\$100,000. KLRN and PCC TV may have similarly affected systems, which Boekelheide and Leyden will research.

Miller also briefly discussed possible expenses for the City Hall 20% PEG fund balance. Given PCAC's responsibilities regarding administration of PEG funding, Miller strives to keep the channel managers and PCAC board apprised of any uses of that funding. Potential uses cited by the City's Dept. of Information Technology (DoIT) include installation of fiber optic cable and upgrading the central library auditorium which could both be used by PCAC. Currently, City staff is discussing a profanity delay system. Miller has recommended a ~\$6000 turnkey system.

### **PEG CAPITAL FUND REQUEST NOT TO EXCEED \$120,000: PCC TV request for projection equipment to supplement auditorium A/V production system.**

Boekelheide presented the attached detail about the project. Motion to recommend to PCAC board by Boekelheide, second by Leyden; approved unanimously.

It is recommended that the Board of Directors:

- A. Find that the proposed action is exempt from the California Environmental Quality Act ("CEQA") pursuant to State CEQA Guidelines Section 15061(b)(3) (General Rule);
- B. Authorize the Executive Director/CEO to distribute PEG capital funds to Pasadena City College in an amount not to exceed \$120,000

### **PEG CAPITAL FUND REQUEST NOT TO EXCEED \$20,000: KLRN request for replacement edit system, production vehicle lift gate and transmission gear.**

Motion to recommend to PCAC board by Miller, second by Boekelheide; approved unanimously.

It is recommended that the Board of Directors:

- A. Find that the proposed action is exempt from the California Environmental Quality Act ("CEQA") pursuant to State CEQA Guidelines Section 15061(b)(3) (General Rule);
- B. Authorize the Executive Director/CEO to distribute PEG capital funds to Pasadena Unified School District in an amount not to exceed \$20,000

**Upgrading the stage projection system in Sexson Auditorium**

Sexson Auditorium, PCC’s largest classroom and performance venue, with a capacity of roughly 1,800 seats in two levels, has limited capability to project images, video, and other material on an onstage screen. The current system has limited candlepower (very dim) and resolution (non-widescreen and non-HD), and little ability to accept inputs suitable for live performance or broadcast. PCC proposes to upgrade the system to include a new screen, new projector system, and new switching elements to vastly increase the college’s ability to project images on the screen in this venue.

With an upgraded projection system, PCC theater and music productions, as well as large lectures and public events, will be able to use high-quality digital projection as part of their production plan, making broadcast of these elements on PCCTV possible and expanding the audience for this material.

Proposed cost (see attached estimate): \$119,333

**Sexson projection, control + screen proposal estimate, updated June 2019  
16:9 aspect ratio projector, 4K, Laser, 20K lumens**

Quantity	Item	Price	Sub Total	Total
1	Panasonic 4k HD Laser 20k lumen projector, model PT-RQ22K	\$79,999	\$79,999	\$79,999
1	Panasonic projector lens, model ET-D75LE30	\$4,500	\$4,500	\$84,499
1	Panasonic projector lens, model ET-D75LE40	\$4,500	\$4,500	\$88,999
1	Extron Seamless Switcher, model ISS-608	\$6,000	\$6,000	\$94,999
4	Extron DTP HDMI/VGA transmitters, model DTP T UWP 4K 332D TX	\$700	\$2,800	\$97,799
4	Extron DTP HDMI receivers, model DTP HDMI 4K 330 RX	\$350	\$1,400	\$99,199
1	Extron DTP HDMI 4K 230 TX transmitter	\$350	\$350	\$99,549
1	Extron DTP HDMI 4K 230 RX receiver	\$300	\$300	\$99,849
2	Extron 3.5 touchpanels, model TLP 350 MV	\$1,502	\$3,004	\$102,853
1	Extron IP Link Control Processor, model IPCP 505	\$725	\$725	\$103,578
2	Extron twisted pair cable, XTP DTP 24, 1000' , non-plenum	\$725	\$1,450	\$105,028
1	Extron XTP DTP 24 RJ-45 shield plug, package of 10	\$29	\$29	\$105,057
6	Extron HDMI Ultra/3 cables, 3'	\$29	\$174	\$105,231
1	Rose Brand seamless muslin cyc, white, 26'x44'	\$2,095	\$2,095	\$107,326
1	Dalite Series 300 screen, 158x270, pro trim, HDP 0.9 material 144x256	\$9,816	\$9,816	\$117,142

Tax \$12,007  
**Total \$119,333**