



Pasadena Media Orientation

Pasadena Media

Pasadena Media is a non-profit organization established to facilitate the production and cablecast of television programs for the PEG access channels in the City of Pasadena. Pasadena Media operates under the direction of Pasadena Media, (Pasadena Community Access Corporation).

Pasadena Media Channels

Channels are available on Charter Cable in Pasadena, also available on AT&T U-verse 99/Pasadena throughout southern California.

- The Arroyo Channel - Public Access Charter channel 32
- KPAS - Governmental Access Charter channel 3
- KLRN - Educational Access Charter channel 95
- PCCtv - Educational Access Charter channel 96
- Watch streaming via website: www.PasadenaMedia.org

Pasadena Media's production facilities

Pasadena Media directly operates facilities for production for programming on Pasadena's PEG access channels. Facilities include production equipment for use in studio and on-location as well as post production editing equipment.

Pasadena Media Rules and Regulations

Pasadena Media requires that all people involved in creating programs at our facility abide by the Pasadena Media Rules and Regulations. For complete rules, please review the "Pasadena Media Rules & Policies" Handbook available online: www.pasadenamedia.tv/manual-forms.

- **Rules of conduct**

The staff reserves the right to refuse service to any person whose actions hinder the activities of access producers or staff members. Persons hindering producers or staff will be asked to leave the facility.

- **Programming guidelines**

The only programming content areas prohibited from appearing on the public access channels are those outlined here or as stated by law. These include:

- Advertising: Pasadena Media is a nonprofit organization and is not allowed to advertise or solicit funds, (except for funds specifically for Pasadena Media)
- Lotteries: Pasadena Media is not allowed to run lottery based programming
- Obscenity: No content deemed obscene or indecent by federal, state or local codes is allowed by Pasadena Media
- Copyright: No programs containing unauthorized use of copyrighted material is permitted

If such material is cablecast on an access channel, only the producers, and not Pasadena Media, are liable.



RULES OF CONDUCT

- No discrimination, harassment or disrespectful behavior will be tolerated.
- No actions that hinder the activities of other members or staff will be tolerated.
- Smoking is only allowed in the area designated in front of the building's main entrance on Los Robles Avenue.
- Food and drink are only allowed in the kitchen, green room and the designated portion of the reception area.
- No office equipment or supplies are available for public use.
- No person under the influence of alcohol or any drug is allowed to operate Pasadena Media equipment.

PROGRAM GUIDELINES

The following apply to all facility, equipment and channel usage.

- No commercial purposes or any intention of monetary gain
- Resources are available to all active members in good standing at no cost for use in the production of programs for community access channels
- No advertising, solicitation for funds or asking for donations
- No mentioning of prices or invitations to patronize a commercial establishment
- No gambling, lotteries or games of chance
- No unauthorized copyrighted material
- No defamation, libel, obscenity or materials deemed harmful to minors
- Programs containing potentially objectionable content (e.g. profane language) must include notice for viewers



Pasadena Media Member and Usage Fees

Production Seasons:

Season One: January - May

Season Two: July - November

Membership fee:

Resident fee:

\$12.50 per season (\$25 a year)

Non-resident fee:

\$37.50 per season (\$75 a year)

Facilities/Equipment Use Fees:

Resident fee - \$50 per Production Season

Non-resident fee - \$50 Production Season

Total Cost per Production Season:

Resident fee - \$62.50 per season

Non-resident fee - \$87.50 per season