

**AGENDA REGULAR MEETING
PASADENA COMMUNITY ACCESS CORPORATION
Tuesday, August 7, 2018
7:00 p.m. at 150 S. Los Robles Ave., Suite 101**

BOARD OF DIRECTORS

Ann Marie Hickambottom (District 1)
Grant Scott McComb, Chair (District 2)
Robert Oltman (District 3)
Perry Helm, (District 4)
Yuny Parada (District 5)
Ken Chawkins (District 6)
Sally Howell, Vice-Chair (District 7)
Gail Schaper-Gordon, Treasurer (Mayor's Representative)
Lisa Derderian (City Manager's Representative)
Beth Leyden (PUSD Representative)
Alexander Boekelheide (PCC Representative)

STAFF

George Falardeau, Executive Director CEO
Chris Miller, Chief Operations Officer

MISSION STATEMENT

The Pasadena Community Access Corporation is dedicated to the community access function of the Pasadena Telecommunications system and shall be operated exclusively for charitable, scientific, literary and educational purposes. In fulfilling these purposes, the corporation shall strive to achieve communication, facilitation, and development of media skills toward the ends of self-expression and community cohesion and improvement.

Item on the agenda may not be called in order listed.

Agendas and supporting documents are available on the Internet at
<http://www.pasadenamedia.org>

Materials related to an item on this Agenda submitted to Pasadena Media after distribution of agenda packet are available for public inspection in the Pasadena Media Administrative office at 150 S. Los Robles Avenue, Suite 101, Pasadena, during normal business hours.

In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact PCAC at (626) 794-8585. Notification 24 hours prior to the meeting will enable PCAC to make reasonable arrangements to assure accessibility to this meeting.

DISTRIBUTION:

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Pasadena Star News
Pasadena Journal
Pasadena Weekly
Pasadena Now

**NOTICE OF REGULAR MEETING
PASADENA COMMUNITY ACCESS CORPORATION (PCAC)
BOARD OF DIRECTORS**

NOTICE IS HEREBY GIVEN that a closed session and a regular meeting of the Pasadena Community Access Corporation (PCAC) Operating Company (dba Pasadena Media) is scheduled for **Tuesday, August 7, 2018**, starting at **7:00 p.m.**, at **Pasadena Community Access Corporation** located at **150 S. Los Robles Ave., Ste. 101, Pasadena, CA 91101**.

AGENDA

PUBLIC MEETING

- INTRODUCTION OF NEW MEMBERS/CALL TO ORDER/ROLL CALL
- APPROVAL OF JUNE 5, 2018 BOARD MEETING MINUTES
 - Motion to Approve
- PUBLIC COMMENT ON MATTERS NOT ON THE AGENDA - Please limit comments to three minutes each.
- TREASURER REPORT
- EXECUTIVE DIRECTOR REPORT
- OLD BUSINESS
- NEW BUSINESS
- ANNOUNCEMENTS BY BOARD MEMBERS AND STAFF
- ADJOURNMENT

Grant McComb, Chair, PCAC Board of Directors

I HEREBY CERTIFY that this notice, in its entirety, was posted on both the Council Chambers Bulletin Board, Room 247, and the Information Kiosk (in the rotunda area), at City Hall, 100 N. Garfield Ave., Pasadena, CA, in Pasadena Community Access Corporation Suite 101, and a copy was distributed to the Central Library for posting on the 3rd day of August, 2018.

Liza Rodriguez, Office Administrator

PASADENA COMMUNITY ACCESS CORPORATION (PCAC)

MINUTES FOR THE REGULARLY SCHEDULED MEETING OF THE PCAC BOARD OF DIRECTORS FOR June 5, 2018

MEETING HELD AT PCAC, 150 S. LOS ROBLES AVE., SUITE 101, PASADENA,
CALIFORNIA, 91101

REGULAR MEETING

1. INTRODUCTION OF NEW MEMBERS/CALL TO ORDER/ROLL CALL

Chair Grant Scott McComb called the meeting to order at 7:04 p.m.

Board Member Present, Absent or Late, at the time of the call to order:

Ann Marie Hickambottom, District 1, absent
Grant Scott McComb, Board Chair and District 2, present
Robert Oltman, District 3, present
Perry Helm, District 4, present
Yuny Parada, District 5, absent
(Vacant) District 6
Sally Howell, Vice-Chair, District 7, present
Gail Schaper-Gordon, Treasurer, Mayor's Representative, present
Beth Leyden, Secretary, PUSD Representative, present
Alexander Boekelheide, PCC Representative, present
Lisa Derderian, City/City Manager Representative, present

Staff:

George Falardeau, Executive Director/CEO, present
Chris Miller, Chief Operations Officer, present
Javan Rad, Chief Assistant City Attorney, present

2. APPROVAL OF MINUTES FOR MAY 1, 2018 BOARD MEETING

Motion by Derderian, Second by Schaper-Gordon; Motion approved. No public comment.

3. PUBLIC COMMENT

No public comment.

4. TREASURER'S REPORT

As presented by Treasurer Schaper-Gordon per Board agenda packet.
Information item only. No action. No public comment.

5. EXECUTIVE DIRECTOR'S REPORT

As presented by ED Falardeau and staff, per Board agenda packet. Information item only. No public comment. It is worth noting that Pasadena Media launched a new website at pasadenamedia.org. The site was built with the help of the nonprofit company called Jericho Road (<http://jerichoroadproject.org/>). Some of the new features include a cool new logo for Arroyo Channel, sponsorship opportunities (with swag), and VIDEO ON DEMAND!

6. PCAC CITIZENS ADVISORY COMMITTEE REPORT: Presented by Committee Chair Phil Hopkins

- The first meeting of the PCAC CAC was on March 28, 2018 and was well attended. They asked the questions, "what can we do as an organization to support the channel" and "how can we engage the community."
- They set up two subcommittees:
 - The Grant Subcommittee
 - The Visibility/Marketing Subcommittee

7. OLD BUSINESS

Action Item

- PCAC's Board Strategic Plan Meeting: Set date, time and location:
 - Meeting Location – Pasadena Museum of History
 - Meeting Date – Thursday, 9/13 2-5 PM

8. NEW BUSINESS

Action Items

- FY19 PCAC BOARD OFFICER NOMINATIONS AND ELECTION
Motion: Howell moved that the current officers continue in their positions for the next year. Second by Oltman. All in favor.
Chair: Grant McComb
Vice Chair: Sally Howell
Treasurer: Gail Schaper-Gordon
Secretary: Beth Leyden
- PEG CAPITAL FUND REQUEST NOT TO EXCEED \$88,367.75:
KLRN request for equipment to supplement three existing production systems:
As presented by COO Miller, per Board agenda packet. Motion to approve by Parada, Second by Schaper-Gordon. Motion approved unanimously. No public comment.
- PEG CAPITAL FUND REQUEST NOT TO EXCEED \$94,882: PCAC request for equipment replacement and production services needs:
As presented by COO Miller, per Board agenda packet. Motion to approve by Boekelheide, Second by Parada. Motion approved unanimously. No public comment.

- AUTHORIZE EXECUTIVE DIRECTOR CEO TO ENTER INTO CONTRACTS FOR PURCHASE OF PEG STUDIO PEDESTALS AND HEADS, PRO SERVICES EQUIPMENT, AND COMMUNITY PRODUCITON EQUIPMENT IN A COLLECTIVE AMOUNT NOT TO EXCEED \$94,882.

Moved by Beth, Second by Parada. Motion approved unanimously.
No public comment.

9. ANNOUNCEMENTS BY BOARD MEMBERS AND STAFF

Miscellaneous announcements per Board Members.

10. ADJOURNMENT

- Motion to adjourn by Oltman, Second by Schaper-Gordon. Meeting adjourned at 9:03 p.m.

FUTURE MEETING DATES

- July 3, 2018 – Meeting Cancelled
- August 7, 2018

Pasadena Community Access Corporation		
Statement of Financial Position		
As of June 30, 2018		
	Total	
	As of Jun 30, 2018	As of Jun 30, 2017 (PP)
ASSETS		
Current Assets		
Bank Accounts		
1010 Petty Cash	200	200
1120 Bank of America Checking (1018)	143,353	186,803
1130 Bank of America Capital - Restricted (9451)	84,702	68,996
1140 Bank of America Savings (0990)	0	100,149
1150 Pex Debit Card	10,689	1,099
PFCU Savings (7181)	100,202	
Total Bank Accounts	\$ 339,147	\$ 357,246
Accounts Receivable		
1200 Accounts Receivable	3,332	3,402
Total Accounts Receivable	\$ 3,332	\$ 3,402
Other Current Assets		
1190 Undeposited Funds	0	516
1210 Other Receivables	18,000	0
1300 Prepaid Expenses	0	20,832
1330 Prepaid Insurance	11,377	7,957
Total Other Current Assets	\$ 29,377	\$ 29,304
Total Current Assets	\$ 371,856	\$ 389,953
Fixed Assets		
1600 Production Equipment	305,564	284,864
1620 Construction in Progress	0	86,401
1650 Accumulated Depreciation	-196,228	-196,228
Total Fixed Assets	\$ 109,336	\$ 175,036
Other Assets		
1800 Security Deposit	1,000	1,000
Total Other Assets	\$ 1,000	\$ 1,000
TOTAL ASSETS	\$ 482,192	\$ 565,989
LIABILITIES AND EQUITY		
Liabilities		
Current Liabilities		
Accounts Payable		
2000 Accounts Payable	16,863	0
Total Accounts Payable	\$ 16,863	\$ 0
Other Current Liabilities		
2100 Payroll Liabilities	11,348	19,431
2200 Accrued Vacation	18,790	18,790
2400 Accrued Liabilities	17,800	83,500
2800 Deferred Income	91,981	141,272
Total Other Current Liabilities	\$ 139,919	\$ 262,993
Total Current Liabilities	\$ 156,782	\$ 262,993
Total Liabilities	\$ 156,782	\$ 262,993
Equity		
3000 Opening Bal Equity	-36,271	-36,271
3100 Retained Earnings	339,267	339,267
Net Income	22,413	
Total Equity	\$ 325,409	\$ 302,996
TOTAL LIABILITIES AND EQUITY	\$ 482,192	\$ 565,989

Pasadena Community Access Corporation		
Statement of Financial Position		
As of July 31, 2018		
	Total	
	As of Jul 31, 2018	As of Jun 30, 2018 (PP)
ASSETS		
Current Assets		
Bank Accounts		
1010 Petty Cash	200	200
1120 Bank of America Checking (1018)	308,247	143,353
1130 Bank of America Capital - Restricted (9451)	84,702	84,702
1150 Pex Debit Card	8,803	10,689
PFCU Savings (7181)	100,202	100,202
Total Bank Accounts	\$ 502,155	\$ 339,147
Accounts Receivable		
1200 Accounts Receivable	2,722	3,332
Total Accounts Receivable	\$ 2,722	\$ 3,332
Other Current Assets		
1210 Other Receivables	18,000	18,000
1330 Prepaid Insurance	9,119	11,377
Total Other Current Assets	\$ 27,119	\$ 29,377
Total Current Assets	\$ 531,996	\$ 371,856
Fixed Assets		
1600 Production Equipment	305,564	305,564
1650 Accumulated Depreciation	-196,228	-196,228
Total Fixed Assets	\$ 109,336	\$ 109,336
Other Assets		
1800 Security Deposit	1,000	1,000
Total Other Assets	\$ 1,000	\$ 1,000
TOTAL ASSETS	\$ 642,332	\$ 482,192
LIABILITIES AND EQUITY		
Liabilities		
Current Liabilities		
Accounts Payable		
2000 Accounts Payable	-1,835	16,863
Total Accounts Payable	-\$ 1,835	\$ 16,863
Other Current Liabilities		
2100 Payroll Liabilities	10,863	11,348
2200 Accrued Vacation	18,790	18,790
2400 Accrued Liabilities	17,800	17,800
2800 Deferred Income	91,981	91,981
Total Other Current Liabilities	\$ 139,433	\$ 139,919
Total Current Liabilities	\$ 137,599	\$ 156,782
Total Liabilities	\$ 137,599	\$ 156,782
Equity		
3000 Opening Bal Equity	-36,271	-36,271
3100 Retained Earnings	361,680	361,680
Net Income	179,324	
Total Equity	\$ 504,733	\$ 325,409
TOTAL LIABILITIES AND EQUITY	\$ 642,332	\$ 482,192

Pasadena Community Access Corporation

Pro Forma P&L - June 2018

FY 2018 YTD Actual vs FY 2018 Budget

		vs. 12 mo. Budget			vs. Full Year Budget		
	YTD Actual	YTD Budget	\$	%	2018 Budget	\$	%
Income							
City of Pasadena	940,000	940,000	-	0.0%	940,000	-	0.0%
Contributions & Grants	6,984	5,000	1,984	39.7%	5,000	1,984	39.7%
Production Services	35,761	38,300	(2,539)	-6.6%	38,300	(2,539)	-6.6%
Program Services	11,609	10,000	1,609	16.1%	10,000	1,609	16.1%
Other Revenue	373	500	(127)	-25.5%	500	(127)	-25.5%
Total Income	994,728	993,800	928	0.1%	993,800	928	0.1%
Expenses							
Payroll Expenses	543,156	553,442	10,286	1.9%	553,442	10,286	1.9%
Payroll Taxes	45,519	52,024	6,505	12.5%	52,024	6,505	12.5%
Employee Benefits	95,723	108,616	12,893	11.9%	108,616	12,893	11.9%
Occupancy Expenses	200,706	181,007	(19,699)	-10.9%	181,007	(19,699)	-10.9%
Accounting & Audit	13,997	12,500	(1,497)	-12.0%	12,500	(1,497)	-12.0%
Advertising & Marketing	2,842	3,500	658	18.8%	3,500	658	18.8%
Automobile Expense	798	1,500	702	46.8%	1,500	702	46.8%
Bank & Payroll Processing Fees	1,257	1,500	243	16.2%	1,500	243	16.2%
Board Materials & Expenses	308	600	292	48.6%	600	292	48.6%
Cable Drop Fees	1,469	4,274	2,805	65.6%	4,274	2,805	65.6%
Contract Labor	1,170	4,000	2,830	70.8%	4,000	2,830	70.8%
Dues and Subscriptions	2,270	2,270	-	0.0%	2,270	-	0.0%
Legal & Professional Fees	28,000	28,000	-	0.0%	28,000	-	0.0%
Licenses, Permits & Other Fees	218	4,100	3,882	94.7%	4,100	3,882	94.7%
Meals & Entertainment	1,361	1,500	139	9.3%	1,500	139	9.3%
Office Expense	5,867	11,000	5,133	46.7%	11,000	5,133	46.7%
Production Expense	12,312	14,500	2,188	15.1%	14,500	2,188	15.1%
Professional Development	1,525	2,500	975	39.0%	2,500	975	39.0%
Travel & Lodging	2,715	4,000	1,285	32.1%	4,000	1,285	32.1%
Total Expenses	961,213	990,833	29,620	3.0%	990,833	29,620	3.0%
Net Operating Income	33,515	2,967	30,548	1029.6%	2,967	30,548	1029.6%
PEG Capital Income Recognized	248,248	200,000	48,248	24.1%	200,000	48,248	24.1%
PEG Capital Equipment Expense	248,248	200,000	(48,248)	-24.1%	200,000	48,248	24.1%

Pasadena Community Access Corporation

Pro Forma P&L - July 2019

FY 2019 YTD Actual vs FY 2019 Adopted Budget

		vs. 1 mo. Budget			vs. Full Year Budget		
	YTD Actual	YTD Budget	\$	%	2019 Budget	\$	%
Income							
City of Pasadena	240,000	240,000	-	0.0%	960,000	(720,000)	-75.0%
Contributions & Grants	0	667	(667)	-100.0%	8,000	(8,000)	-100.0%
Production Services	826	1,708	(883)	-51.7%	38,500	(37,675)	-97.9%
Program Services	426	500	(74)	-14.7%	10,000	(9,574)	-95.7%
Other Revenue	0	25	(25)	-100.0%	300	(300)	-100.0%
Total Income	241,252	242,900	(1,648)	-0.7%	1,016,800	(775,548)	-76.3%
Expenses							
Payroll Expenses	47,611	47,787	176	0.4%	573,442	525,831	91.7%
Payroll Taxes	3,556	4,205	649	15.4%	50,463	46,907	93.0%
Employee Benefits	7,558	8,777	1,220	13.9%	114,429	106,871	93.4%
Occupancy Expenses	18,920	16,589	(2,331)	-14.1%	184,682	165,762	89.8%
Accounting & Audit	450	450	-	0.0%	12,999	12,549	96.5%
Advertising & Marketing	75	300	225	75.0%	3,600	3,525	97.9%
Automobile Expense	-	121	121	100.0%	1,450	1,450	100.0%
Bank & Payroll Processing Fees	117	125	8	6.2%	1,500	1,383	92.2%
Board Materials & Expenses	-	10	10	100.0%	120	120	100.0%
Cable Drop Fees	97	356	259	72.7%	4,274	4,177	97.7%
Contract Labor	160	292	132	45.1%	3,500	3,340	95.4%
Dues and Subscriptions	80	-	(80)		2,270	2,190	96.5%
Legal & Professional Fees	-	-	-		28,000	28,000	100.0%
Licenses, Permits & Other Fees	-	342	342	100.0%	4,100	4,100	100.0%
Meals & Entertainment	129	125	(4)	-2.9%	1,500	1,371	91.4%
Office Expense	365	758	393	51.9%	9,100	8,735	96.0%
Production Expense	1,857	900	(957)	-106.3%	15,000	13,143	87.6%
Professional Development	-	100	100	100.0%	2,000	2,000	100.0%
Travel & Lodging	214	1,200	986	82.2%	4,000	3,786	94.7%
Total Expenses	81,188	82,437	1,249	1.5%	1,016,429	935,241	92.0%
Net Operating Income	160,064	160,463	(399)	-0.2%	371	159,693	43044%
PEG Capital Income Recognized	0	16,667	(16,667)	-100.0%	200,000	(200,000)	-100.0%
PEG Capital Equipment Expense	0	16,667	16,667	100.0%	200,000	(200,000)	-100.0%

Executive Director CEO Report

- Respectfully submitted by George Falardeau

Pasadena Community Access Corporation Board of Directors Meeting

Tuesday, Aug 7, 2018 - 7:00 PM

- The city continues to review additional cost reductions for FY 2018-2019 budget. City Manager Steve Mermell indicates that he will recommend to the City Council a \$50K reduction in PCAC's operating revenues from the city; details forthcoming.
- Attended the Charter/Chris Holden Digital Literacy and Inclusion event at the Pasadena City Central Library Donald R. Wright Auditorium sponsored by Charter Communications.
- Pasadena Media successfully taped *IMPACT Pasadena* with guests Councilmember Margaret McAustin, Steve Madison & Gene Masuda.
- Attended the Grand Re-opening of the Hot Meal Program at the Jackie Robinson Community Center.
- Launched a new live series *NewsRap* with hosts Barry Gordon and Andre Coleman. Show will air every Friday live at 5:00 p.m.
- Attended the Local Heroes celebration at the Hilton hosted by the Pasadena Community Foundation.
- Successfully taped a new episode of *Innovate Pasadena Presents* with guest Bill Bogaard.
- Met with the former Mayor Bill Bogaard to discuss city matters including the proposed $\frac{3}{4}$ percent sales tax increase on the November ballot.
- Attended the SoCalGas Community Advisory Council meeting at the Gas Company Tower
- Launched a new show titled *Maryl Today* hosted and produced by Latina journalist Maryl Celiz Paz with Aaron Wheeler as her co-producer.

- Attended the Inaugural Gala, Reception and Silent Auction at the Langham Hotel hosted by the Pasadena Chamber of Commerce.
- Met with PCAC Board Chair Grant McComb and Chief Assistant City Attorney Javan Rad along with our COO Chris Miller to discuss upcoming PCAC board meeting.
- Pasadena Media participated at the LA's Largest Mixer, a business networking event, held at the Pasadena Convention Center. Pasadena Media staffed a booth highlighting our production services and new shows on the Arroyo channel.
- Attended Aaron Wheeler's fundraising event at Robin's Woodfire BBQ.
- Health benefits successfully renewed for all Pasadena Media staff (Medical, Dental and Vision).

Attached: Operations Report, Cable Complaint, Community Development Report and Production Services Report

Operations Report - June/July 2018

Notable Operations Projects and Their Statuses - Prepared by Chris Miller, Chief Operations Officer

Fiber Installation / Charter Cable Issues: Ongoing

I have had discussions with Charter regarding upgraded, digital delivery of our channel signals via fiber and high definition channels. However, I have suspended talks until they provide a written response to their position that they cannot deliver PEG programming on HD channels. As far as upgraded delivery goes, they have provided monthly pricing with varying contract lengths.

New Website Optimization: In Progress

I have had several meetings with Jericho Road volunteers to work on search engine optimization (SEO). I expect to complete their project in the next few weeks, though fine tuning will be continual.

KPAS/KLRN Charter Outage:

At approximately 5:10pm on June 19, KPAS and KLRN went dark on Charter. After checking all of our connections, we notified Charter technicians. Both channels were restored at 7:57pm.

Alliance for Community Media Conference: Attended

I recently attended the ACM annual conference in Baltimore. This conference is always a great way to meet and commune with peers from all over the country, share ideas for our present and future and get information from vendors that serve our industry. This year was unique in that I was able to participate in "Hill Day" where approximately 80 attendees walked the halls of Congress to update our electeds on issues important to the ACM and its members. As California's attendees, Rory O'Farrell of Truckee Tahoe Community TV and I met with a representative from Senator Feinstein's office as well as dropped in on the offices of Senator Harris, Congresswoman Chu and Congressman Schiff. In addition to thanking them for the work they've done in the past as friends of community media, we also informed them of S. 3157 (the STREAMLINE Act) which would limit compensation for the use of public property and public rights of way to direct costs. I have also sent letters to them to follow up on our visits.

You can find many videos from the conference at acm.open.media. The two videos of particular interest to the board are the [Opening and Keynote Address](#) with Amy Goodman and [The Future of Local](#) Plenary Discussion.

New Equipment: In Progress

The equipment purchased via PEG funds approved at the last board meeting has all been received. The pedestals have been in use in the studio since the season began and have noticeably enhanced the professional atmosphere of the studio. The computer workstations were installed two weeks ago and the issues we had with the old hardware have ceased. Staff has begun utilizing the 4K ENG cameras, though not on a regular basis until we develop a workflow. Staff is regularly training on the cinema camera, the likes of which many of them have never had the opportunity to use in the past. Though not purchased with PEG funds, we have also installed an audio booth for voice-overs and other audio production needs.

X San Pasqual St
Pasadena, CA 91107
Email: xxxx@mxxxxxx.cxx
Phone: 4XX-XXX-XXXX

Franchise Administrator
City of Pasadena
150 S Los Robles, Suite 101
Pasadena, CA 91102

July 5, 2018

Dear Sir/Madam,

Complaint regarding Charter Spectrum

I am writing to you at the address for correspondence supplied by Charter Spectrum.

As I'm sure you're aware, home-based businesses are an important part of the digital economy, especially here in Pasadena. Most such business require fast internet connectivity. The latest technology for high speed internet is optic fiber.

Although both AT&T and Spectrum offer optic fiber internet services in Pasadena, Spectrum unfortunately refuses to connect small businesses to their fiber network if they are located in "a residence". See the attached communication regarding the policy from Spectrum's corporate office in Texas.

I have two questions:

1. Are you aware that your franchisee is discriminating against home-based businesses in Pasadena in this way?
2. Does the franchise agreement permit Spectrum to operate a policy that discriminates against customers according to the status of the building in which they are located?

Please let me have your answer to these two questions as soon as possible.

Yours sincerely,

Xxxx Xxxxx

RE: Spectrum Enterprise

Subject: RE: Spectrum Enterprise
From: "Potter, Brandon" <Brandon.Potter@charter.com>
Date: 10/18/2017 8:46 AM
To: Xxxx Xxxxx <spectrum@mxxxxxxx.cxx>
CC: "Knowlton, Andrew" <Andrew.Knowlton@charter.com>, "Morales, Freddy G" <Freddy.Morales@charter.com>

Hi Xxxx,

That is correct. We have a policy in place that prevents us from selling fiber services to a residential address. Carmelita may have been unaware of the policy, I was not aware this was a residence when I first got involved and our Sales Engineers are not privy to all sales policies that govern the building types we sell to.

I am sorry you have had the "go around" so much but this policy won't be changing as far as I know.

Brandon Potter | Manager –Enterprise Inside Sales
O: 469.464.4208 M: 405.919.0935
701 Canyon Dr. Coppell TX 75019
LinkedIn: <https://www.linkedin.com/in/brandonpotter17>

From: Xxxx Xxxxx [mailto:spectrum@mxxxxxxx.cxx]
Sent: Tuesday, October 17, 2017 4:29 PM
To: Potter, Brandon <Brandon.Potter@charter.com>
Cc: Knowlton, Andrew <Andrew.Knowlton@charter.com>; Morales, Freddy G <Freddy.Morales@charter.com>
Subject: Re: Spectrum Enterprise

Brandon,

OK, so to confirm my understanding

- * After receiving 5 invitations in the mail (at the address below) inviting me to contact Spectrum Enterprise to get connected, and
- * After enduring 2 months of misinformation about the spurious need for construction on my private property, and
- * Even though Spectrum staff had been aware from the outset of the nature of the property and its environs (see attached) ...

... you're now saying you could never have supplied service anyway because my business is located in my home.

Is that correct?

Regards
Xxxx Xxxxx
Xxxxx LLC

Cable Complaint - Xxxxx X 20180705

Corporate Escalations <svc_corpescalations@charter.com>
To: "chris@pasadenamedia.org" <chris@pasadenamedia.org>
Cc: Corporate Escalations <svc_corpescalations@charter.com>

Thu, Aug 2, 2018 at 10:59 AM

Good Afternoon Mr. Miller,

Below is an update for the following complaint.

Xxxx Xxxxx

X San Pasqual St

Pasadena, CA 91107

Mr. Xxxxx has alleged that Spectrum Enterprise is refusing to offer and provide commercial services at his residential address based on a policy that would prohibit a commercial customer from maintaining a business account at a residential address. Charter does not have such a policy. Mr. Xxxxx is currently unable to receive commercial services at his residential address due to there not being any distribution facilities built into the service area where his home-business is located (primarily a residential neighborhood) necessary to deliver its commercial, fiber-based Internet service, or Fiber Internet Access ("FIA"). The cost to build these fiber facilities into his neighborhood for his single home-business is \$48,632.40 based on 1/2 a mile of fiber and electronics, which is cost prohibiting. Spectrum Enterprise can offer FIA services to Mr. Xxxxx's home-business if other commercial customers are willing to absorb the abovementioned one-time buildout cost.

Charter has been unable to reach Mr. Xxxxx to provide him with the above information and we are continuing to contact attempts. A final update will be sent once contact with Mr. Xxxxx has been made.

Please let me know if you have any questions.

Thank You,



Re: Complaint regarding Charter Spectrum

Xxxx Xxxxx <xxxx@xxxxxxxxxx.cxx>
To: Chris Miller <chris@pasadenamedia.org>

Tue, Aug 7, 2018 at 9:40 AM

Chris,

Updating you on status.

1. Mr Holden's position remains unchanged; he sees this as an issue for the City of Pasadena, not the state of California.
2. On 7/27/18 I submitted a complaint to Councilmember Gene Masada advising him that Pasadena appears to have contracted a cable company which, by its own written admission, operates a new service supply policy that discriminates based on the zoning of customer premises. I have not received a response.
3. Per your final suggestion, I also submitted a comment to the FCC Consumer Portal asking if Spectrum's discriminatory connection policy violates any FCC licensing rules. I doubt this will elicit any action because I don't think FCC licensing covers this issue.

In the meantime, my company has now contracted with AT&T for optic fiber internet service.

Are there any updates from your side?

Best regards
-Xxxx

On 7/26/2018 4:35 PM, Chris Miller wrote:

Yes, it does. Well put.

Chris Miller
Chief Operations Officer
Pasadena Media
150 S. Los Robles Ave., Suite 101
Pasadena, CA 91101
626-794-8585 x 105

On Thu, Jul 26, 2018 at 4:22 PM, Xxxx Xxxxx <xxxx@xxxxxxxxxx.cxx> wrote:

Hi Chris,

I believe Mr Holden is making a careful and valid distinction between the contacting authority and the franchising authority.

Although California may franchise Spectrum (among other cable companies) for deployment in California (ref DIVCA), it is the city of Pasadena that contracts Charter Spectrum to deploy cable service within city limits. After all, different cities in California have different cable providers: Spectrum, Cox, Comcast etc. The State does not determine the cable provider for all cities in California.

Mr Holden's position is supported by Spectrum, who insist that their deployment contract is indeed with the City of Pasadena, not the State of California.

Therefore if Spectrum operates a policy that is not in the interests of the residents of Pasadena (for example, by refusing to connect businesses if they are located in a residence), that is an issue for the City of Pasadena, not the State of California.

In summary, the issue is Pasadena's choice to contract with Spectrum. Hence my complaint.

Does that make sense?

Best regards
-Xxxx



Community Development Report June / July 2018

Members Tiers	New Volunteer For June / July	Total Volunteers Year to Date	Total Active Trainees & Producers Year to Date
Volunteers - Free Trainees - Paid Producers - Paid	21	183	56

Monthly Programming:

New Series	Local Episodes	Bicycled Episodes	Community Productions in Progress
9	100	49	55

Media Training Courses:

Orientation	21	Studio Camera	7	TD & Media Mgmt.	6	Teleprompter	4	Editing A	3
Producing Training	6	Floor Manager	7	Lighting	7	Character Generation	0	Editing B	3
Director	7	Audio	7	Field Production	7	Arroyo Profiles TV Training	11	Green Screen Training	7

Total Class Enrollments - Year to date: 463

Community Outreach & Networking:

- Hosted a Leadership Pasadena presenting Veterans Communications Workshop
- 2018 CAM Camp completed - 8 participants (Note: 7 campers were female)
- Produced and recorded a new programming title **MARYL Today**, a weekly inspirational TV show aims to outreach and showcase LatinoX community
- Collaborate PASadena to present at LEVELUP Youth Leadership Conference
- Represented Pasadena Media at the "Setting The Table" Leadership Pasadena fundraiser
- 2018 Largest Mixer in-kind donation of presentation space and Media Sponsorship
- Concluded the Pasadena Chamber of Commerce/PUSD Summer Internship
- In discussion with:
 - In discussion with PCC Alex Boekelheide and Dr. Robert Bell to include Pasadena Media Training Certification program as a PCC endorsed noncredit training
 - Alpha Token (ATK) to distribute Pasadena Media original programming via mobile app via Alpha Browser for Android and IOS - <https://www.atoken.org/>
 - Leadership Pasadena to host and present a Media and Communication Workshop as a part of their regular yearly programs for Veterans and Regular participants

Grant Submission and Stipend:

- Community-based grant application for a California State Library \$100,000 California Civil Liberties: under the category of Preservation, Public Media, Education. - ***Not Awarded***

Pasadena Media CoLAB MeetUp: Total Members: 147 - www.meetup.com/PasadenaMediaCoLAB

Social Media Marketing:

1230
Followers



1190
Likes



1230
Followers



Channel Views - 134,484

Pasadena Media Production Report - June 2018

KPAS/City/Outside Productions:

6/3: Happy Birthday Pasadena!	6/4: Pasadena City Council Meeting
6/5: What's Up Pasadena- Transportation Museum	6/7: District 3 Community Meeting
6/9: Community Connections	6/9: Habitat for Humanity Desiderio Project Dedication
6/11: Pasadena City Council Meeting	6/12: Design Commission Meeting (Audio Only)
6/13: Planning Commission Meeting (Audio Only)	6/16: Pasadena Chalk Festival
6/17: Public Service- PPD Classic Car Show	6/18: Pasadena City Council Meeting
6/19: Altadena Town Council Meeting	6/26: Design Commission Meeting (Audio Only)
6/27: Board of Zoning Appeals Meeting	6/29: Map Your Neighborhood
6/29: What's Up Pasadena: MeowMeowz	

Total Number of KPAS/City/Outside Productions: 17

Pasadena Media Production Report - July 2018

Studio Productions:

7/2: "The Actor's Reel"- Brooke Teal-Robbins (Pre-pro)	7/2: "World Wide Mixed TV"- Deven Lavale Purifoy (Pre-pro)
7/5: "What the HEA...LTH are you talking about?"- Eva Zolotova	7/6: "Skeelove House of Hip Hop"- Lonnie Lee (Pre-pro)
7/6: "NewsRap"- Pasadena Media	7/7: "Behind the Curtains"- Eric Bailey
7/10: "Yahusha's Call"- Myra Waiters	7/10: "Truth Noir"- Norman Davis (Pre-pro)
7/10: "World Wide Mixed TV"- Deven Lavale Purifoy	7/12: "What the HEA...LTH are you talking about?"- Eva Zolotova
7/13: "NewsRap"- Pasadena Media	7/13: "Sounds Within"- L.V. Smith
7/14: "Skeelove House of Hip Hop"- Lonnie Lee	7/16: "Maryl Today"- Maryl Celiz Paz
7/18: "Impact Pasadena"- Pasadena Media	7/19: "Innovate Pasadena"- Ka-Yun Lau
7/19: "Thursday Night Live"- M.C. Franklin	7/20: "NewsRap"- Pasadena Media
7/20: "Truth Noir"- Norman Davis	7/21: "The Nowman Show"- Dan Niswander
7/23: "Anybody Can Play Guitar"- James Jones Jr.	7/23: "Deep Cuts- Live- Damian Rodriguez (Pre-pro)
7/24: "Animals & Friends"- Pasadena Humane Society	7/24: "The Melody Trice Show"- Melody Trice (Pre-pro)
7/25: "The Melody Trice Show"- Melody Trice	7/25: "Arroyo Profiles"- Pasadena Media
7/26: "Tongues of Fire"- Rob Reyes	7/26: "Choices"- Marion Cathcart
7/27: "Nuclear Popcorn"- Maurice Smith	7/27: "NewsRap"- Pasadena Media
7/28: "Deep Cuts- Live- Damian Rodriguez	7/30: "Late Nite Bride"- Peggy Kelley
7/31: "Yahusha's Call"- Myra Waiters	

Total Number of Studio Productions: 33

KPAS/City/Outside Productions:

7/2: 4th of July Phos-Chek Press Conference	7/3: Map Your Neighborhood
7/4: Americafest	7/9: Pasadena City Council Meeting
7/10: Design Commission Meeting (Audio Only)	7/12: Off the Shelf- Innovation Lab
7/13: Map Your Neighborhood	7/14: Pasadena In Focus- Astrofest
7/14: Pasadena In Focus- Sri Lanka Festival	7/14: What's Up Pasadena- Colorado Street Bridge Party
7/16: Pasadena City Council Meeting	7/17: Altadena Town Council Meeting
7/18: FPRS Meeting (Audio Only)	7/18: Recreation Rundown
7/21: Recreation Rundown	7/21: Off the Shelf- Innovation Lab Orientation
7/21: Off the Shelf- Lego Contest	7/23: Pasadena City Council Meeting
7/25: Off the Shelf- Interview with Michelle Perera	7/25: Planning Commission Meeting (Audio Only)
7/28: Off the Shelf- STEAM Fair	7/31: Public Service- The Pasadena Way

Total Number of KPAS/City/Outside Productions: 22